### ENTERPRISE MANAGEMENT THROUGH FINANCIAL PERFORMANCE



### **OUR IDEOLOGY**

# Our accomplishments are victories of our clients.

We create a space for business. We are the only ones who work on the principle of the upscale hypermarket for business.

Applying knowledge, skills and abilities for those who want to obtain a result.

# HYPERMARKET FOR BUSINESS

We create a unique set of services easy to understand and readily available, just like any product on the shelves in a hypermarket. You just have to make up your basket.

Our experts are always there for you: Do you need a profit? ... Take it! Do you want to keep and grow your assets? ... Here you are! Especially for the management of the enterprise current activities we have developed and offer to implement a number of unique integrated services, due to which you can get the maximum return on investment, increase profits in the short term, build work with management on a clear and manageable basis, strengthen the protection and security of business processes in your enter-

As one of the large independent companies, we offer an excellent opportunity and perspective that is essential to our clients' well-being. We provide customized, expert services for business on the "ALL INCLUSIVE" basis to large and middle-sized companies, entrepreneurs and capital owners.

We develop and implement strategic financial and business solutions for our clients and act as a reliable longterm partner.

We don't offer consultations.
We solve the problems
of your business.

V.E. Khilchenko



prise.



### **COMPANY HISTORY**

Holding Company "Constellation Aquarius" was founded in 1991 by Vladimir Khilchenko, a well-known St. Petersburg entrepreneur. In a short period of time it has grown into a steadily operating and rapidly developing Holding. Today the company consists of 12 enterprises operating in various sectors of the economy and united not only by common management, but also by mission, goals and strategy. The annual turnover of Financial Holding exceeds 10 billion rubles, and assets under management are estimated at over 36 billion.

The project portfolio of the Holding Company has more than 120 projects implemented in such sectors as research & production and innovation activities, development, transportation services, investment, construction and trade. The development priorities of HC "Constellation Aquarius" are determined not only by strong financial performance, but also by understanding of the significance

Over the years of development, Holding Company "Constellation Aquarius" has reached the level of a mature company with an established corporate and professional culture. Honesty, openness, guaranteed fulfillment of assumed obligations are the main criteria in assessing the company's performance on business and consumer markets.

One of the Holding Company's main assets is the business reputation of the company and its permanent head, which allows it to build strong relationships with both Russian and foreign partners. The principles of work are based on the efficient and rational use of financial resources. This makes it possible to increase the investment activities and achieve the set goals in economically challenging projects.

# BUSINESS PROCESS MANAGEMENT OF ANY BUSINESSES

- ✓ Comprehensive enterprise management on a turnkey basis
- ✓ Implementing major investment projects
- √ Legal supp
- ✓ Technical operation and maintenance of utility systems and equipment of real estate objectsort of enterprises
- ✓ Recruiting
- ✓ Express analysis of the capital state for the owners of the enterprise
- √ Training for owners and CEOs
- ✓ Increase in the enterprise's profit by 30%



### **IMPLEMENTED**

### **PROJECTS**



#### **OIL AND GAS INDUSTRY**

Investments into the project: 50 bln rubles



### **DEVELOPMENT AND CONSTRUCTION**

Investments into the project: over 5 bln rubles





### **GENERATION AND POWER**

Investments into the project: 1.9 bln rubles





### HOUSING AND UTILITY SECTOR (HUS)

Investments into the project:
3 bln rubles





#### **TRANSPORT**

Investments into the project: 2.2 bln rubles





#### **INNOVATIONS**

Investments into the project:

2 bln rubles





### SPECIAL TRANSPORT. MECHANIZED CLEANING

Investments into the project: 2.7 bln rubles





## ASPHALT CONCRETE MIXTURE PRODUCTION

Investments into the project: 900 mln rubles





#### **SMW DISPOSAL**

Investments into the project: 5.3 bln rubles





#### **BUSINESS EDUCATION**

Investments into the project: 250 mln rubles





### BUSINESS ASSET MANAGEMENT

Investments into the project: 36 bln rubles





#### **PUBLISHING**

Investments into the project: 150 mln rubles



Vladimir Efimovich Khilchenko. a creator of the "Khilchenko Method", leading lecturer of KBS, chief expert and author of a unique business methodology of financial and legal analysis of enterprise performance. This methodology allows you to identify possible problems and failures in the enterprise operation long before they occur, to avoid strategic errors in planning.



### Khilchenko Method<sup>©</sup>

is a universal management system that combines principles, methodologies and standards for all functional blocks of enterprise management.

Intended to achieve the profit objectives of the CEO of the enterprise:

- ▶ Comprehensive assessment of business assets and business processes of the enterprise
- Strategic, investment and organizational planning
- Creation of functional models of enterprise divisions
- Highlighting key financial and commercial performance indicators of the enterprise
- Financial analysis for making objective managerial decisions
- Creating a "rainy-day fund" and closing financial gaps
- Distribution of corporate profits between the Owner(s), investor(s)
   and management
- Creating systems to motivate personnel for results
- Evaluation of investment processes
- Creation of new investment projects
- Recruitment and training of the company's management staff
- Establishment and creation of the organizational structure of the enterprise

### **BUSINESS SCHOOL OF VLADIMIR KHILCHENKO**

"AT THE CORE IS PRACTICE AS THE RESULT IS PROFIT"

In 2009, the corporate university "Vladimir Khilchenko Business School" (KBS) was established on the basis of the Holding Company "Constellation Aquarius". Both employees of Vladimir Khilchenko's own companies and business partners began to train. To date, the business school has trained more than 1,500 professional executives.

Practical training of qualified personnel, including managers of enterprises, is an integral part of the social policy of the state. Our common priority goal is to boost the country's economy, bring business out of the crisis, open new jobs, and raise the professional level of the company's management personnel.

The training programs of the Vladimir Khilchenko Business School combine practical experience in business management, management tools and ways of making profit in relation to the specifics of doing business in our country.

In 2019 at the St. Petersburg International Economic Forum, Vladimir Khilchenko Business School and Peter the Great

St. Petersburg Polytechnic University signed an agreement on the long-term cooperation and implementation of joint educational programs in the field of additional education.





By what symptoms can "enterprise disease" be identified? What do I need to know to establish an accurate diagnosis? How to make recovery? And what are the preventive measures? Vladimir Khilchenko, President of Holding Company "Constellation Aquarius", shares his opinion with business owners, CEOs and investors in the Business Doctor project. The project is published in a video version, in a print column and on air in the St. Petersburg media. Once a month, the interactive conversation is published on the Business FM St. Petersburg website.



Since 2019, "Yat" Business Club has started its work within Holding Company "Constellation Aquarius".

The first meeting was held in the format of a business breakfast, where representatives of the leading St. Petersburg and Russian companies discussed the prospects of business development in the current economic environment. The main speaker was Vladimir Khilchenko.

Participation in the business club of the head and owner of the enterprise provides a unique opportunity for a comprehensive solution to any issues in capital management, as well as in the field of law, financial analysis, asset and real estate management.

In the ever-changing marketplace, the ability to anticipate and foresee potential challenges and problems becomes vital for every company. The exchange of professional experience is a golden opportunity to avoid possible mistakes in doing business. Club members are given the opportunity to cooperate and partner with leading companies in St. Petersburg and Russia. Exchange of contacts and experience, analytics and forecasting, communication on equal terms and confidentiality, comprehensive assistance to Business Club members – these are just some of the advantages of our business platform.



12 Panfilova str.,
St. Petersburg, Russia
+7 812 335 1333
secrgd@sozvezdie.biz
sozvezdie.biz